



LEUCHTTURM ARD

The Vision of a New World:

With Heart and Mind to World Peace Economy

A MEDIA world, that serves as a sincere beacon of the planet, making ALL wars of this world IMPOSSIBLE.

Premise:

There is only one peaceful and non-violent lever to put centuries-old transnational interests in their place: Public opinion!

Orientation of the new media landscape:

We are living in a biased media world, which can also be called the "age of hypocrisy". The emergence of new multipolar news portals on the internet have led to a division of world views, the effects of which can be felt right down to individual family dynamics.

The goal must be to unite these parallel media worlds by taking an honest examination of the global interests driving the one-sided influences.

This can be achieved by simply demanding that existing rules of civilisation be observed:

- Press Code, 16 Rules
- Prohibition of censorship, Article 5 of the Basic German Law
- multipolarity, balance and state neutrality, according to the German State Treaty on the Media.
- a more effective separation of powers through improvements

The core of this new orientation, which can be called the "age of honesty", should be the leadership role of a public broadcaster, which must be freed from any form of private or political influence to ensure sustainability.

It will be implemented through pressure from a broad international public and a competent expert group working on the basic elements of transparency and control of the Public Broadcasting System.



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Current situation:

- One-sided transatlantic narrative in the leading media, monopolisation intentions of the news market by Alphabet/Silicon Valley
- International manipulation structures like Trusted News Initiative, Project Syndicate, Digital News Initiative, GADMO, EU Digital Law, etc.
- Wikipedia subversion, internet censorship, social media subversion, managed campaigns, manipulated education, history gaps, media warmongering, etc.

False narratives, which prevent and split our common voice:

Spread by campaigns (Springer), by lack of background knowledge, or by emotional and unobjective considerations.

(Hannah Arendt: "What is the use of freedom of speech, if the necessary information is missing?")

- Public broadcasting has lost its importance

WRONG: (its sovereignty of interpretation and also its influence on young people cannot be overestimated)

- Public financing must be abolished

WRONG: (then private and state influence on media would increase further)

- The ÖRR must be abolished

WRONG: (then the news market would be privatised for good, like in the USA)

- The ÖRR cannot be reformed

WRONG: (there are two different reforms: The complex reform of the encrusted apparatus and the more important and ethic reform of a multipolar orientation).

- Free media can catch up with leading media and gain interpretative sovereignty

WRONG: (we do not have a multipolar media landscape and free media can never gain the necessary interpretative sovereignty)



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The basis of a new media future:

- Public broadcasting will become the first multipolar leading medium in world history without any political or other one-sided influence.
- It also refrains from compromising its integrity with ulterior motives or self-interest.
- Lighthouse = symbol of orientation for public opinion, incorruptible and intentionally crowd-funded through compulsory contributions to categorically exclude outside funding.
- Objective journalism is neither possible nor desirable in academic terms. Open discourse of subjective world views is the mother of civilisational creative processes.
- The necessary public pressure for this historic signature can only be built from the outside and only through an evolutionary form of networking that encompasses the entirety of the opposition across all levels.
- This epochal media turn of time can become the trigger for avalanche-like, more complex reformatory processes at all levels, nationally and internationally.

It is a historical vision that can be a prerequisite for a worldwide surge of innovation, a competition of the best ideas, and leads to a world in which wars become unthinkable, because ALL human conflicts and global interests are negotiated honestly at round tables.

Call:

Join us on our new web app for MEDIA DIALOGUE,
WORLDWIDE in EVERY country and EVERY city,
here is the link: <https://lstu.fr/mediadialogueforpeace>

- Database of all media worldwide, everyone can add addresses
- Calendar of all peace and democracy events, everyone can add events
- Invite local media in several languages at the push of a button
- Without costs, without time expenditure, with high effectiveness

Only with sincere and balanced journalism can we achieve peace in the world.

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Lighthouse Media Evolution Movement

<https://leuchtturmard.de/uk>